



# Paprika

**All-Inclusive Agency Management Software**

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Paprika software solution that has been transforming agencies for over 40 years, right across the globe to be more productive, more efficient and more profitable.



# Ditch the multiple tools, focus on one platform

Many agencies rely on a variety of tools and programs to help them run their business, this can lead to a segregated workforce and gaps in communication. Paprika software allows you to run your agency from one handy platform from anywhere in the world and across different time zones.

Work collaboratively with your teams to keep track of clients, projects, tasks, time, budgets, finances, suppliers, freelancers and deadlines.







# Stop the guess work, use real time data

Paprika uses real time data taken from across your agency allowing you to get a true insight into how your agency is performing.

Focus your time and energy in the areas your agency needs the most, make key decisions about the direction of your business based on tangible results.







# Get the job done with Paprika

Paprika was built with agencies in mind, whether you're a PR, digital marketing, advertising, creative or a design agency, all of you have the same goals. To be more productive, more efficient and more profitable. In order to achieve this, you must strengthen the four key areas of your business, these are:



**Clients**



**Team**



**Time**



**Money**

Without the right amount of dedication to these areas then your agency will not successfully thrive. Paprika has developed a range of features that effectively manage these key areas giving you and your team the tools they require to get the job done.

# Client Management

# Team Management

# Time Management

# Money Management



- Quick and accurate job costing
- Store and manage client details
- Monitor new business
- Track existing client's activity
- Create client projects
- Share Gantt charts with clients

- Assign team members
- Stay updated with email alerts
- Collaborate on projects
- Share and store documents
- Visualise workflows with Kanban
- Get an overview with Dashboards

- Timesheet stopwatch for client's work
- Plan and schedule time effectively
- Collaborate across multiple time zones
- Find the best time to book in meetings
- Use the app to fill in timesheets
- Be alerted when clients time exceeds

- See business trajectory with forecasting
- Create and send invoices
- Set multi-currency billing rates
- Use dashboards for payment dates
- Build reports using real time data
- Use the app to submit expenses
- Keep track of suppliers
- Convert paper invoices into digital
- Integrates with accounting software



# Embrace change and transform your agency

It can be daunting implementing a new process or system into an already hectic agency. Paprika's knowledgeable implementation team is with you every step of the way to make the transition as seamless as possible while keeping productivity high.



## Getting to know you

Paprika's dedicated team really gets to know your agency inside out to configure Paprika to your business's requirements. This is achieved by planning meetings and interactive workshops.



## Hands on Training

Paprika's trainers work with your team directly to turn Paprika novices into Paprika masters with classroom training tailored to your agency.




## Always by your side

After you have gone live you may still feel unsure. No need to panic. Paprika is always at the end of the phone to answer any question or query you may have.





A man with a beard and tattoos is working on a laptop. The background is a red graphic with white circles and lines.

**"I love Paprika! It is a very robust and felixable system which is what you need when you work in an agency."**

**Dennies Ziel**  
Finance Director, Seven C3

**"As our business grew, that's when we realised the actual benefits of using Paprika for our agency."**

**Amie Faulkner**  
Operations Manager, Outlook Creative Group

**HELPDESK 4.6/5**



**CUSTOMER CARE 4.4/5**



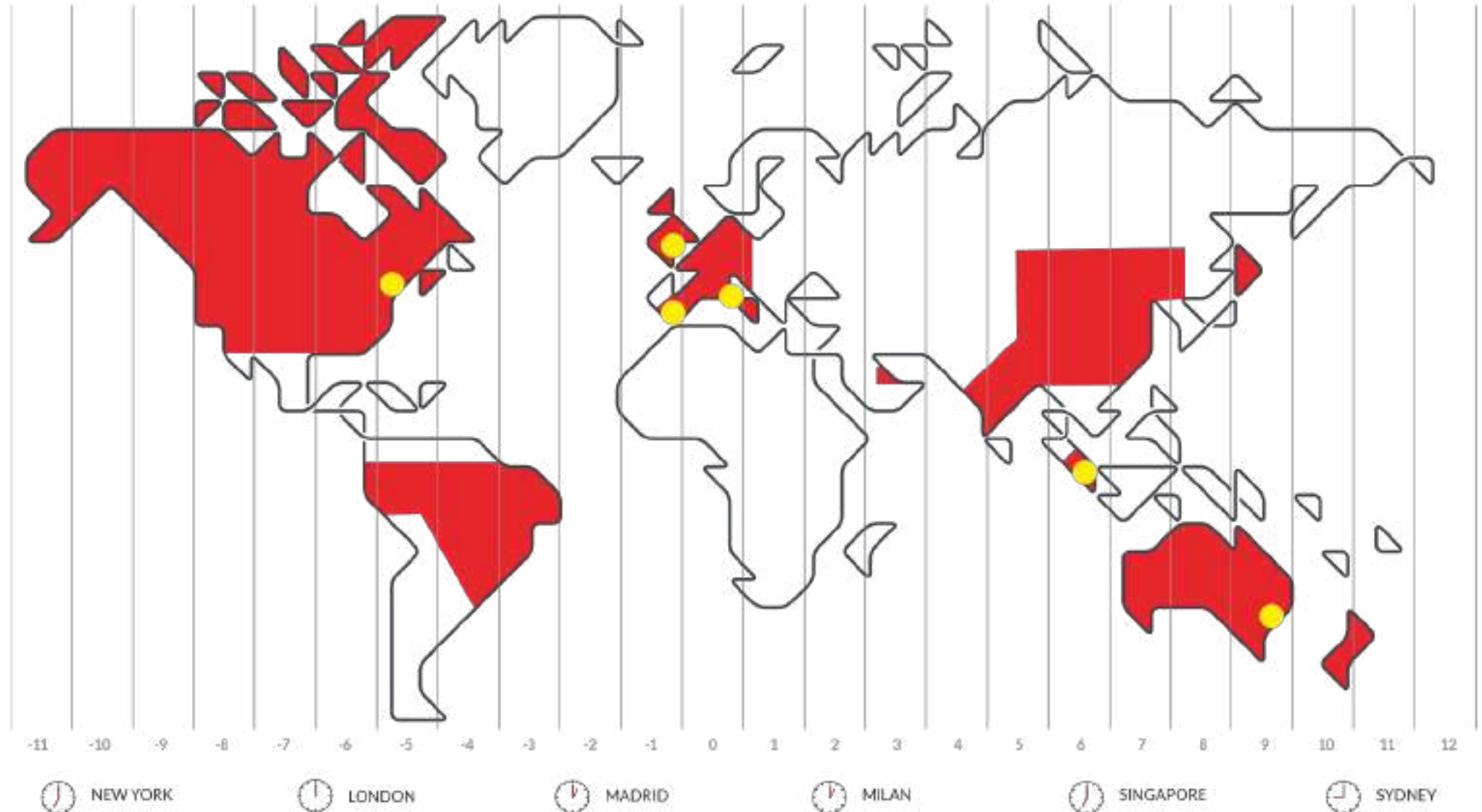
**TRAINING 4/5**



\*Results based from 2022 customer survey

# Internationally Known

Since its inception in the UK, Paprika is now used in over 20 countries and in 6 different languages including English, French, German, Italian, Spanish and Portuguese. With offices in major cities across the world, Paprika is a multi-currency system and can be configured to be used across different time zones. No matter where you and your team are, Paprika software can join your network together making it possible to work across the globe.







# See Paprika in action

It can be difficult to appreciate how extensive Paprika software really is, that's why you have to see it in action for yourself. Book a demo for a non-obligation run through with one of our experts to show you the features that can transform your agency.

## TO BOOK A DEMO

Visit: [www.paprika-software.com/us](http://www.paprika-software.com/us)

Call: +1 (866) 995-0379





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